

## Technical Product Manager (m/f), 100%

**Location:** Based in Zurich with up to 30% travelling time.

### Grow together with us!

To strengthen our Product Management group, we are seeking an experienced **Product Manager**. If you enjoy developing strategies, shape products, bring them to market on time and within budget and make decisions with the big picture in mind, join us and add to our business and technical expertise! Be the voice of the customer during the product development process, and enable the creation of targeted and strong product solutions. You will have the overview on the product life cycle, from strategic planning and tactical implementation to measurement and ongoing optimization.

This position will report directly to the Head of Product Management.

### KEY RESPONSIBILITIES:

- Define and develop the product strategy, based on a strong interaction with customers
- Conduct relevant research studies applying market intelligence
- Define, specify, and prioritise market and product requirements
- Manage and communicate product roadmap in collaboration with R&D and management
- Contribute to exploratory projects with R&D. Run beta and pilot programs with early-stage products
- Manage the PLM process in collaboration with your superior and the whole team
- Create and maintain profit and loss documentation (NPV calculations for new products)
- Collaborate within PM to identify gaps and assess opportunities (partners, licences)
- Conduct or support product presentation (commercial and/or technical sessions)
- Develop product training plans and deliver it to channel partners
- Stay tuned on the competing technologies and products, as well as industry trends and innovations

### YOUR PROFILE

- 3-5 years of **experience** as a Product Manager. Demonstrated **success** in product launches
- Scientific education, engineering or microbiology PhD appreciated. Experience in **drinking water** market is an advantage
- Strong **analytical and organisational skills** with the ability to manage **multiple projects**
- Solid **leadership** skills, strong entrepreneurial thinking with proven ability to influence **cross-functional** teams without formal authority
- Exemplary **interpersonal communication** skills, excellent written and verbal **English**. German and French beneficial
- **Team player** building new bridges with others, both internal and external parties
- Natural tendency to be positive, creative, and **curious**
- Ability to work under pressure. **Adaptable** to rapidly changing situations
- Genuine empathy toward **customers** and **commitment** to diving into the weeds on their challenges
- Passionate **dedication** to our mission

### WHAT WE OFFER

- **PEOPLE:** Highly motivated, inspiring, and competent colleagues
- **PURPOSE:** Fast growing green tech company, where responsibility and sustainability matter
- **PERSPECTIVE:** A chance to grow with us

### ABOUT US

The roots of bNovate Technologies SA are in the Innovation Park of the EPFL in Lausanne, now expanding with a subsidiary for Marketing & Sales in Zurich. We developed “BactoSense”, one of the first industrial flow cytometers, to continuously monitor parameters such as bacteria in drinking water production and distribution and other adjacent processes. We are proud that our innovation won the solar impulse label rewarding efficient and profitable solutions to protect the environment. It is in line with our shared vision and passion to provide new solutions to assure **SAFE WATER. ANYTIME. ANYWHERE.**